



News Release

FOR IMMEDIATE RELEASE

Vera Whole Health Signs Trident Seafoods Corporation

Vera Whole Health partners with seafood giant to build onsite employee health clinic in Seattle

SEATTLE — September 17, 2014 — Vera Whole Health today announced that Trident Seafoods Corporation, one of the nation’s leading seafood companies, has signed a contract to open an onsite primary care clinic near its corporate headquarters in the Ballard area of Seattle. The new clinic, operated by Vera Whole Health, will serve Trident Seafood employees who work at the corporate office and the Pier 91 facility.

Seattle-based Vera Whole Health offers onsite and near-site health clinics for organizations that pay a low monthly fee for their employees to receive unlimited primary care, acute care and health coaching. Vera medical teams include physicians, nurse practitioners, medical assistants and health coaches. The goal of its employer-funded clinics is to help employees develop and maintain healthy lifestyles through a proactive and engaged approach to health and, as a result, reduce overall health care costs for companies.

The Trident Seafoods clinic is expected to open in the fall of 2014 and will serve nearly 900 patients including employees and their families. Vera Whole Health coaches will work one-on-one with employees alongside the Vera full-time medical team to proactively address health issues that could develop into chronic conditions over time.

“We’re incredibly excited to be working with Trident Seafoods,” said Ryan Schmid, president and CEO of Vera Whole Health. “Trident is an innovative leader in its industry, and it’s no surprise that the company has chosen to take such a forward-thinking approach to helping employees manage their health.”

The deal is one of several major signings that Vera Whole Health has secured in recent months. With new clinics in South Lake Union and Ballard, and up to seven additional clinics expected to open by mid-year in 2015, Vera Whole Health is continuing to expand its presence to meet the growing needs of employers in the Puget Sound region and beyond.

“Vera Whole Health is the right solution for the health care challenges that so many employers are facing these days,” said Joe Bundrant, CEO of Trident Seafoods. “We are excited to launch this clinic as a resource to keep our employees healthy.”



Founded in 1973, Trident Seafoods employs over 7,000 employees at its facilities in Alaska, Minnesota, Oregon, Virginia and Washington. In Washington, Trident Seafoods has operations in Bellingham, Anacortes, Everett, Seattle and Tacoma.

Vera Whole Health has its largest onsite clinic installed at Seattle Children's Hospital. It has proven to reduce health care costs for its clients by up to 25 percent after one year in operation.

About Vera Whole Health

Vera Whole Health is a Seattle-based worksite health care provider and industry leader in personal health and behavior change. Specializing in primary, preventive, urgent and wellness care, Vera helps clients reduce health care costs and improve the health and well-being of employees and their families. Visit verawholehealth.com for more information or follow [@VeraWholeHealth](https://twitter.com/VeraWholeHealth) on Twitter.

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