



**FOR IMMEDIATE RELEASE**

## **Shields Bag and Printing Co. Sign Vera Whole Health to Address Employee Health**

*Shields will launch the first Vera clinic in the Yakima Valley*

YAKIMA, WA — March 15, 2016 — Shields Bag and Printing Co. announced today that it has signed Vera Whole Health to operate a primary, preventive and acute care, on-site clinic with personalized health coaching to approximately 1,000 employees and family members.

Vera is replacing Shield's previous clinic vendor, and is scheduled to open the clinic in early May, 2016.

"We are thrilled to partner with Vera Whole Health," said Lisa Shields, President and CEO. "In a quickly changing healthcare environment one thing remains the same and that is the importance of our people for they are truly what sets us apart. It was incredibly important for us to find an organization like Vera to whom we could partner and entrust our healthcare to."

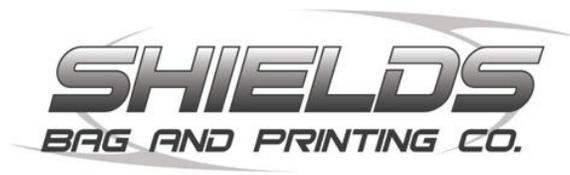
At its simplest, Seattle-based Vera Whole Health builds and operates on-site and near-site health clinics for employers, who pay a low monthly fee for their employees to receive unlimited care on top of their existing benefits. Vera Whole Health medical teams include physicians, nurse practitioners, medical assistants and health coaches.

Shields understood that helping their people get healthy required more than making doctors and nurses accessible. What differentiated Vera from their previous on-site vendor was Vera's model of population whole health engagement. Vera's care teams spend the necessary time to address each employee's biopsychosocial needs, which allows them to motivate and empower patients to embrace healthy lifestyles and choose high quality and appropriate healthcare.

"This goes beyond fee-for-service and cutting healthcare costs at the front end," said Lisa Shields. "This is about investing in our people's health over the long-term."

Shields joins a growing list of Vera clients, including Seattle Children's Hospital, Trident Seafoods, Virginia Mason, The Bill & Melinda Gates Foundation, the City of Kirkland, and the Northern Arizona Public Employees Benefit Trust.

"We're incredibly proud to serve Shields Bag and Printing Co.," said Ryan Schmid, Vera's President and CEO. "They've been trailblazing in their industry and investing in the Yakima Valley for the last 75 years and view their employees as family. For them to invite us to serve their community is a privilege and honor."



**About Shields Bag and Printing Co.**

Shields Bag and Printing Company is a family owned business that has been around since 1935. Shields manufactures state-of-the-art blown film products utilizing a broad range of highly innovative equipment, technology, and employee involvement while providing superior customer service. Shields employs roughly 500 employees in the Yakima Valley.

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